





INTRODUCING

LIFEPROOF NÜÜD FOR IPHONE 6

The waterproof, drop proof case that takes your iPhone into every adrenaline-filled adventure and back again.

With nüüd, you and your iPhone 6 can go all in and come back with pictures to prove it — because a story without proof is little more than a tall tale.



PLAY ROUGH. GET DIRTY. DIVE DEEP.

There are risks to going all in. But with nüüd, you never have to think about your iPhone 6, even when the action gets dicey.

Go ahead — live and share every experience. nüüd lets you bring back solid proof that you and your iPhone 6 survived...again.







PROOF IS IN THE PROTECTION

Why leave your iPhone 6 at home, in the glove box or in your pack? With LifeProof, you leave nothing behin No matter how insane the adventure, you come back with stories to share and astound.



WHY LIFEPROOF?

The extreme use you demand from your iPhone 6 calls for the protection that only LifeProof delivers. nüüd is the waterproof, drop proof case that equips your iPhone 6 to come back from every adventure unscathed.







LIFEPROOF NÜÜD FOR IPHONE 6



Plunge into the deep end



Dive down for a full hour



Drop with confidence



Live LifeProof

ONE CASE. FOUR PROOFS.



WATERPROOF | Dive deeper | Submersible to 6.6 feet/2 meters for one hour This protection goes deeper than accidental spills and splashes. Your iPhone 6 is safe in, on and under the water.



DIRT PROOF | Ride faster | Sealed from dirt + dust The outstanding water protection also blocks dust and dirt. Use iPhone 6 on the job, in the field, at the beach — anywhere.



SNOW PROOF | Go further | Closed to snow + ice nüüd keeps water and dirt out, so it's perfect for blocking snow and ice. Take iPhone 6 into the wilds of winter without worry.



SHOCK PROOF | Play harder | Survives drops from 6.6 feet/2 meters Drops are the No.1 cause of iPhone 6 damage. nüüd exceeds military drop specs to protect iPhone 6 from the most common mishap.



LIFEPROOF NÜÜD FEATURES

The thinnest nüüd case ever made

Screenless technology lets you touch the actual touchscreen

> Works with Touch ID



Anti-reflective optical-glass camera lens

Complete access to every button, control and port

Maximum sound output and clarity







LAB TESTED



WATER TEST

All cases are factory water tested. Then random units undergo additional independent inspection, including a second water test. Cases that pass are shipped. Failures are scrapped.



MIL STD 810G-516.6

The U.S. Military Standard for drop and shock protection. It requires that LifeProof cases physically withstand the drops, fumbles, vibrations and bumps you encounter day to day.



ID_48

The international standard for Ingress Protection (IP).
6 and 8 are the highest ratings for solids and liquids.
Cases rated to the IP-68 standard keep dust, dirt and water out.



Dimensions: 5.93" x 0.46" x 3.09" **Weight:** 1.28 oz. **MSRP:** \$89.99

SCREENLESS TECHNOLOGY

nüüd screenless technology lets you touch your iPhone 6's actual touchscreen. Using integrated gaskets, nüüd forms a waterproof seal around the edge of the touchscreen — opening that vivid Retina display to your direct touch — while your phone stays waterproof, drop proof, snow proof and dirt proof.







UNLEASH THE REMARKABLE

Action and adventure are primal urges. And to satisfy them, you need to go places, do things, take chances and be free. You need to feel your heart pounding in your chest and the icy rush of adrenaline in your veins.

Sharing your taste for adventure, LifeProof makes products that let you live life with no limits. Keeping your device protected and you connected, LifeProof is the freedom to unleash your remarkable.

For media and press kits, contact Jordan Vater, Senior Public Relations Specialist pr@lifeproof.com

See how others #LiveLifeProof

















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